45th DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS' MEETING
May 19, 2010

PRESENT
Bo Shropshire, Vice President
Richard Acosta
Jim Hamilton
Joe Montenegro
Lee Hindman, Treasurer
Jason Jackson
Richard Fragale
Theresa Garcia, CEO

ABSENT
Darrel Bostic
Cherisse Alford, President

GUESTS
Mary Harmon, 4-H Office
John George, Tri-City 4-H
Carol George, Tri-City 4-H
Mark Larson, McCabe 4-H
Sandy Finnell, SW Valley 4-H
Terrie Sullivan, Magnolia 4-H

Vice-President Shropshire called the meeting to order at 5:35 PM and led the flag salute. Roll was noted without calling it.

PUBLIC COMMENT
Mary Harmon, 4-H Youth Development/NFCS Advisor, stated the 4-H livestock leaders had submitted their recommendations for changes in the livestock program for the 2011 Fair. Each 4-H club voted on the recommendations and although not all suggestions were unanimous, each 4-H Club had a chance to vote.

Mark Larson did not agree with all the swine recommendations but did appreciate the DNA testing program. He questioned the cost of the DNA testing and wanted to be sure exhibitors knew the consequences if they broke the rules.

Sandy Finnell stated that leaders would be available to clarify any of the recommendations. She thought the DNA testing program was good except, but recommended all retagged animals get sampled for testing, with the costs passed onto the exhibitors if necessary.

John George had questions regarding a lamb at the Fair and what he thought happened to the animal and exhibitor. He did want to punish the child but rather make the producer accountable.

Carol George introduced the new 4-H representatives to the Junior Livestock Foundation Board, Sandy Finnell and John George. The Foundation Board is made up of two people from each of the following groups: Fair Board, Auction Committee, FFA and 4-H.

COMSENT CALENDAR
MOTION: Director Fragale moved to accept the Consent Calendar.
Director Hamilton seconded the motion.

MOTION CARRIED.

45th DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS' MEETING
May 19, 2010

CEO REPORT

- 2011 Fair Prices: It was the recommendation of staff that the presale and on-site prices, as well as the hours for the 2011 Fair remain the same as the 2010 Fair. The opening day promotions: Military Appreciation Day, where military personnel and one guest get in free, plus Seniors' Day where seniors get in free with a coupon should be continued.

MOTION: Director Jackson moved to keep pricing and opening day promotions the same for the 2011 Fair.

Director Fragale seconded the motion.

MOTION CARRIED.

- Carnival RFPs are due on Monday May 24 and the scoring will be completed on Wednesday, May 26.
- Fair theme: Would like to highlight the clean and green energy sources we have in the Valley. Focus on a "going green" theme, to showcase recycled art and energy saving ideas. Also hope to get IID involved as it is their 100th anniversary.
- Facility Improvements: We were approved on the loans for the Casa Kitchen and the new Marquee. Unfortunately, those funds are not disbursed until the State budget is passes.
- Earthquake Damage: We are working with CalEMA and FEMA to see if we qualify for reimbursements for earthquake damage for the media center and goat barn restrooms.

MOTION: Director Montenegro moved to authorize CEO Garcia to submit for reimbursement money if applicable.

Director Jackson seconded the motion.

MOTION CARRIED.

PRESIDENTS REPORT

Vice President Shropshire reported on behalf of President Alford. It was requested that we review last year's sponsorship and each Director submit five new names for possible 2011 sponsors.

TREASURERS REPORT

The Finance committee reported that we are track on most accounts, except the Interim Revenue accounts. However the rental house is empty now and we are looking to rent it soon and perhaps increase the rental rate.

45th DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS' MEETING
May 19, 2010

COMMITTEE REPORTS

Executive Committee – No Report.

Junior Fair Board –The Junior Fair Board will be holding its interviews this weekend, there have been 28 applicants for the 10 vacant positions.

Livestock Committee – In Director Bostic absence Director Shropshire outlined some recommendations.

- Once again there will be a mandatory "No Go No Show" Ethics training to be eligible to participate for the 2011 Fair. There would be three training days here at our facility. The trainings will be separated by age group and will be more specific to our Fair's issues here.
- The committee will be reviewing the recommendations from the 4-H office and we thank the leaders for their hard work.
- Director Bostic is very interested and working hard to create a Heritage Foundation. This is a Foundation that would generate funds and contribute to support the livestock program.
- Director Shropshire also addressed the Lamb rumor. Superior Farms the company that processes our lambs, found a lamb that was in fact a ram. It appeared that the animal was short banded, resulting in underdeveloped testicles. After consulting with the processor and members of the State Rules committee, as well as doing some research of the situation, the committee deemed that this was not an intentional act but rather one that occurred without the knowledge of the exhibitor or parent. However, the animal was disqualified and the exhibitor did forfeit their auction proceeds. The issue was resolved some time ago.

Finance – Director Fragale reported the finance committee will begin working on the 2011 budget. He did remind that Board that we do need to be aware that the monies we generally receive from the State, might be in jeopardy. The Finance committee would like to wean ourselves off of the State allocation in two years.

Building & Grounds – Working on renovating the rental house and exploring ideas for the Casa Kitchen and the New Marquee if we get the funds.

Entertainment – Director Montenegro asked for input on the best direction for the entertainment committee's focus. Discussion followed that the Tribute Bands have worked well for the Fair, and others are now perusing them.

OLD BUSINESS

CEO Garcia reported that she reviewed the past years payment history for La Gente Car Club's annual show. Maintenance worker JD Jones came up with basic painting and debris removal projects that could be traded for a decrease in rent. She will propose that perhaps that we can ask for 100 hours of labor in exchange for $1000.00 credit on their rental fees.

The Board Retreat will be rescheduled for a later date to best suit the needs of the Board.

45th DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS' MEETING
May 19, 2010

NEW BUSINESS

Election of Officers – Due to the absence of some members it was proposed to table elections until the June Board Meeting

MOTION: Director Fragale moved to table officer elections until June Meeting.

Director Hamilton seconded the motion.

MOTION CARRIED.

The next meeting is scheduled for June 16, 2010 at 5:30 p.m. The meeting was adjourned at 7:52 p.m.

Attested by: _____ Date:_____
Board President

Attested by: _____ Date:_____
CEO